





PRESS RELEASE

For immediate release

Registration opening for 2022 Je Cours Qc running events season

Four events coming to 2022 calendar

Quebec City, Monday, November 8, 2021 – On the heels of a 2021 season showcasing the Lévis Half-Marathon as the one and only race in a pandemic-cramped calendar, Quebec Running Events Corporation and event producer Gestev are thrilled to announce the upcoming <u>Je Cours Qc</u> 2022 calendar with four events running from May to October. Starting this Friday, online registrations for the **Lévis Half-Marathon**, the **Duchesnay Coureur des Bois Trail**, the **Fonds de solidarité FTQ Quebec City Staircase Challenge** and ever-popular **Beneva Quebec City Marathon**, a healthy invitation from Brunet will be open at <u>jecoursqc.com</u>. Marathon keeners can even take advantage of super early pre-registration pricing this November 10 and 11 only.

Rethinking the course for the Beneva Quebec City Marathon, a healthy invitation from Brunet

As preparation work gets underway on the city's new tramway project, there will be some changes to the marathon course. "The team is making inroads to find solutions in line with the impacts of the construction work to preserve the picture-postcard character and feel of the course and show the attractions and neighbourhoods of beautiful Quebec City in their best light," said Marianne Pelchat, executive event producer for Gestev. Course information for all race distances at the 2022 Beneva Quebec City Marathon will be announced as soon as possible.

The 2022 Je Cours Qc running calendar

The 2022 calendar springs out of the starting blocks on May 1 with the **Lévis Half-Marathon**, the official season-opener back to its usual time in the year. Next up is the **Duchesnay Coureur des Bois** Trail (May 23), a firm favourite for runners who like to get off the pavement and into the forest, followed by the **Fonds de solidarité FTQ Quebec City Staircase Challenge** (June 5), a little earlier than usual this year but still just as challenging with thousands of steps to climb and descend. Finally, to end the season in style on the long weekend of September 30 – October 2, Je Cours Qc is proud to present its flagship event, the **Beneva Quebec City Marathon**, a healthy invitation from Brunet, as well as the return of the **Je Cours Qc Expo** September 29 – October 1. Another regular event, the Descente Royale, is taking a break for 2022. Je Cours Qc is also pleased to announce its 2022 partner charitable cause, the <u>IUCPQ Cardio-Pulmonary Foundation</u>, for a second year running.

Get all the information at: jecoursqc.com

About Quebec Running Events Corporation

Quebec Running Events Corporation exists to promote the sport of running in and around Quebec City. It presents the Je Cours Qc amateur event series, which draws thousands of runners and walkers to the region from near and far. As well as delivering running events for the general public, Quebec Running Events Corporation works tirelessly to further the development of the sport and encourage runners of all ages to pursue healthy life choices.

About Gestev

Founded in 1992, Gestev is a dynamic event management company specializing in happenings that make their mark locally as well as on the world stage. Gestev leads the way for producing, broadcasting and promoting sporting and cultural events to showcase homegrown and international talent throughout the market it serves. As a subsidiary of Québecor Sports and Entertainment, it stands alongside the Vidéotron Centre, the Baie de Beauport, the Capitole



Theatre, Musicor Spectacles and the Cabaret du Casino de Montréal. Gestev goes above and beyond to deliver quality events with extensive opportunities for convergence driven by the strength of the Québecor Group. Red Bull Crashed Ice, Vélirium, the UCI Mountain Bike World Championships, the Je Cours Qc running events and the FIS Cross-Country Skiing World Cup events are just some of the major events organized by Gestev, which also manages its own experiential marketing agency in Quebec City and Montreal.

About Groupe Boucher Sports

With some 900 employees and 29 store franchises under the Sports Experts, Atmosphère, Hockey Experts and Entrepôt du Hockey banners, Groupe Boucher Sports is one of Quebec's leading sports equipment, clothing and footwear retailers.

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