



JE —  
COURS  
QC

DEMI —  
MARATHON  
Lévis

MARATHON  
beneva - QUÉBEC  
A HEALTHY INVITATION FROM Brunet

## PRESS RELEASE

For immediate release

### Registration open for two Je Cours Qc events in 2021

*Lévis Half-Marathon and Beneva Quebec City Marathon, a healthy invitation from Brunet now on the calendar*

**Quebec City, Wednesday, January 26, 2021** – We all need a little hope and positivity these days, and no exception are all the runners and walkers out there who've been dreaming of being a part of a running event this year. To keep that glimmer alive, and to motivate people in the community to stay active and move their bodies, Quebec Running Events Corporation and Gestev are excited to announce that registration is now open for two landmark events on the [Je Cours Qc](#) running calendar. The Lévis Half-Marathon will be held as a two-day event this year and moved later in the season than usual to the weekend of August 28–29. And the flagship Beneva Quebec City Marathon, a healthy invitation from Brunet, is on the calendar as planned for October 1–3, 2021!

“In light of the current epidemiological situation and the rules prescribed for existing alert levels, we conducted a feasibility review for each and every one of our races,” said executive event producer for Gestev, Marianne Pelchat. “Our findings showed that as things stand, it's feasible for us to present two of the events on our regular calendar safely in 2021 if the public health guidelines will allow. We're confident that by 2022, we'll be able to present a full calendar of five races again as usual.”

This means that the Duchesnay Coureur des Bois Trail and Quebec City Descente Royale events will be postponed to 2022. A decision will be made in the coming weeks about the Fonds de solidarité FTQ Staircase Challenge, as Quebec Running Events Corporation and Gestev are still hoping to be able to hold the event in June this year. Watch this space!

And a reminder: if it is not possible to hold these events in 2021, all registered participants will receive a refund.

#### **Lévis Half-Marathon - August 28–29, 2021**

As well as moving from May to August this year, the Lévis Half-Marathon will be held over two days instead of one to comply with public health regulations stipulating how many participants are permitted to be in a given place at one time. This change will make it possible to accommodate a maximum of 4,575 entrants for the 21.1K half-marathon, 10K, 5K and 2K Kids Race distances.

#### **Beneva Quebec City Marathon, a healthy invitation from Brunet - October 1–3, 2021**

A number of changes will be made ahead of the 2021 Beneva Quebec City Marathon to comply with public health requirements, including a whole new schedule and more staggered starts. “We're doing everything we can to keep the heart and soul of the marathon running strong,” said Marianne Pelchat. “You'll find all the races you know and love, everything from the Kids Race to the 5K, 10K, 21.1K half-marathon and the full 42.2K marathon.” Long-running Marathon partner SSQ Insurance recently joined forces with La Capitale. The name of the new entity formed by their mutual merger is Beneva—hence the new name for our flagship event: the Beneva Quebec City Marathon.

### **About Quebec Running Events Corporation**

Quebec Running Events Corporation exists to promote the sport of running in and around Quebec City. It presents the Je Cours Qc amateur event series, which draws thousands of runners and walkers to the region from near and far. As well as delivering running events for the general public, Quebec Running Events Corporation works tirelessly to further the development of the sport and encourage runners of all ages to pursue healthy life choices.

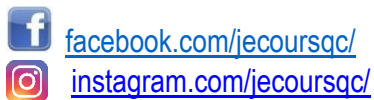
### **About Gestev**

Founded in 1992, Gestev is a dynamic event management company specializing in happenings that make their mark locally as well as on the world stage. Over the years, Gestev has raised event management and production standards by adding a party twist to high-calibre sporting events and other happenings, including music shows and live entertainment, while making competitions accessible to all. Red Bull Crashed Ice, Vélirium, the UCI Mountain Bike World Championships, the Je Cours Qc running events and the FIS Cross-Country Skiing World Cup events are just some of the major events organized by Gestev, which also manages the Baie de Beauport recreational site and its own experiential marketing agency.

### **About Groupe Boucher Sports**

With some 900 employees and 29 store franchises under the Sports Experts, Atmosphère, Hockey Experts and Entrepôt du Hockey banners, Groupe Boucher Sports is one of Quebec's leading sports equipment, clothing and footwear retailers.

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